

Nationality:
Greek

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Profile

Award-winning designer with inter-disciplinary Academic background in the domains of Arts (*Product Design*) and Marketing (*Product Innovation & Management*) and experienced with international, cross-disciplinary teamwork/management. Strong skills in conceptualization, analytical thinking and familiar with creative /innovation processes and ethnographic research methods.

Employment

2011-present *Senior Industrial Designer / PM, Pilotfish GmbH (Taipei/Taiwan)*

2010-2011 *Creative Director - Industrial Designer, YOWdesign|UrbanPrefer (Taipei/Taiwan)*

Responsible to promote and lead YOWdesign Industrial Design dept.'s B2B services.

Appointed to manage, expand and oversee the product portfolio of **urban prefer** lifestyle brand.

Key Activities:

Managed a team of 5 industrial designers / Organized & facilitated creative sessions / Set brand and design directions / Conceived new product lines and designed new products / Researched suppliers-contractors / Managed and oversaw production / Conceived and implemented marketing activities to improve sales

2003 - 2004 *Designer, Olympic Games ATHENS 2004 - Official Olympic Products, (Athens/Greece)*

Member of the design team that created some of the official merchandise for the "Olympic Games-Athens 2004".

Key Activities:

Product design and sample approval / Direct contact with the Marketing & Branding departments of the GOC to ensure the compliance of the products with the set style-guide / Collaboration with the marketing departments of the Games official sponsors (Heineken, Coca-Cola, NuanceGroup) for the conception of products to support their marketing activities.

Education

2008 *Msc in Strategic Product Design, Delft Technical University, (Delft/The Netherlands)*

Dept. of Product Innovation & Management : Creative Facilitation / Customer Research / Ethnographic Research / New Product Development / Brand & Product Strategy / Project Leadership / Strategic Automotive Design.

client based projects for: Spyker Cars (nl) / MEXX (nl) / Royal Haskoning Consultants (nl) / Psarros Shipyards (perama/gr)

2005 *MA in Design, Domus Academy, (Milan/Italy)*

Space Design / Experience Design / Product Design / Lectures by leading Italian and foreign designers.

client based projects for: Louis Vuitton (fr) / Dietiker Furniture (ch) / SunStar Cosmetics (jp) / Ceramica Vietri (i)

2001 *BA in Industrial Design*, Akto-Middlesex University, (Athens/Greece)
Product Design / Package Design / Interior Design

Other Activities

2011 - present *Tutor*, Shih Chien University dept. of Industrial Design (Taipei/Taiwan)
2010 *Guest Member* of the Examination Board, Yuan Zu University Dept. of Art Creativity and Development (Taoyuan/Taiwan)
2006 *i.do Workshop*, The Hong Kong Polytechnic University (Hong-Kong & China -Yunnan)
Represented TUDelft with other 3 students in this international workshop with participants from HK, Finland, Germany. During the workshop a marketing plan and a product line were developed for people in the remote Chinese area of Yunnan (*duration: 7 weeks*).
Primer (in situ) and Secondary Ethnographic research (China).
Product Development / Presentation.

Achievements / Awards

2008 iF design concept award 2008, International Forum Design, (Hannover/Germany)
2008 reddot design concept award 2008, Design Zentrum Nordrhein Westfalen, (Essen/Germany)
2005 Swarovski Design Competition -Finalist, Swarovski AG & Domus Academy, (Milan/Italy)

Skills

Languages: Greek (native) - English (fluent) - Italian (basic) - Chinese (beginner)
Design: Excellent hand-sketching abilities / *Software:* Adobe Flash - Photoshop cs / Corel Draw / Rhinoceros / SolidWorks (learning)

In the Press (selection)

Print Media: VimaDECO, Greece / GQ, Russia / DT magazine, Spain / FUTU magazine, Poland / DESIGNET, S.Korea / Inspiration & Trends Book - Maison & Objet Fair 2010, France
Digital Media: notcuture.com / designboom.com / fastcompany.com / businessweek.com / trendhunter.com / yatzer.com / coolhunting.com / w3sh.com /

Military Service

2003 Military service completed in the Greek Army -Corps of Engineers / Rank: Corporal
Trained in leadership and was responsible for the supervision and training of recruits.

Travel

England / The Netherlands / Germany / Switzerland / Italy / Turkey / Dubai / Singapore / China / Hong Kong / Taiwan / Japan